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24 months, starting from October 2017
Amount awarded: **257.349,76 €**

Lead Partner **AKMH**
THE LEADER IN EDUCATION

Partnership



Project Title: "VET2Business"

Project Nr: 585211-EPP-1-2017-1-EL-EPPKA3-VET-APPREN

The project established a strong cross-regional partnership in Greece and Germany aiming to tackle the students' identified skills gaps in the Tourism Sector by creating two innovative VET curricula in Hospitality & Catering and by building a strong network with SMEs, while responding to their demands through the implementation of work based learning (WBL).

EXPECTED RESULTS

RESULT A >

Two new Curricula in Hotel and Catering Sector are being developed and introduced

1. Current needs analysis on SMEs involved in the Hotel and Catering Sector
2. A new up-to-date Tourism Skills – Chart
3. Two new VET Curricula in the Tourism Sector, focusing on WBL and apprenticeship schemes that represent the expectations of SMEs, developed and tested

RESULT B >

Effective cooperation structures between VET teachers and in-company trainers are being introduced

1. Development of an "Online apprenticeship monitoring and exchange" platform including VET Teachers, SMEs and the "Student Performance Monitoring tool"
2. An Apprenticeship selection tool, where businesses will include their placements, identifying desired skills & students can apply for a traineeship position
3. Adaptation of Curricula to the country specific needs
4. Training (Trainers, students, and employers)
5. Piloting in Greece & Germany (6 month period - 6 tutors per country - 15 students per country - 20 employers per country)
6. An "e-portfolio" for the Apprenticeship platform where training material will be accessible to all participants

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| TNA - DACUM 12 month period | Countries participating Greece & Germany   | 82 Benefited Participants 6 tutors per country 15 students per country 20 employers per country | 3.000 Indirect Beneficiaries 2.000 Stakeholders 1.000 Platform users |
| Piloting Phase 6 month period | | | |
| Delivering Phase 6 month period | | | |

TARGET GROUPS > EXPECTED IMPACT



Increase skills, knowledge and experience in the field of Hotels and Catering
Students in the VET Sector have the opportunity to access better jobs with better carrier options
Employers have better access to talent and better skilled workforce
Increase mobility across EU & employability opportunities



Awareness raising on international best practices and Capacity Building
Improve professionalism, capacity and competitiveness as a result of modern, innovative and relevant VET offer
Increase confidence and mutual trust between actors in VET provision, employers and social partners

PROJECT BACKGROUND

Travel and Tourism sector GDP contribution is expected to rise by 2,8% per year, between 2016-2025. 1 out of 10 jobs in Europe are expected to be tourism related. Technology penetration in traditional markets, especially in Tourism, is accompanied by diversification of the market, redrives new skills and competences from sector employees. SMEs and largest tourism operators face an increasing skills mismatch among actual needs and workforce ability to perform within this new environment. Within this context, VET2Business offers a new perspective by adapting two new Curricula to current needs and by introducing a new approach of apprenticeship schemes.